

NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

The "#CentralCoasting Contest" sweepstakes ("Promotion") is governed by the Official Rules ("Official Rules") and is sponsored by Martin Resorts, 1201 Palm Street, San Luis Obispo, CA, 93401 ("Sponsor"). In addition to the Official Rules, additional terms and conditions may be found at <https://www.martinresorts.com/about/centralcoasting>

ELIGIBILITY: The Promotion has no end date (the "Promotion Period") indicated in the communication requesting entries into that Promotion (the "Call for Entries"). Unless expressly stated otherwise in the applicable Call for Entries, the Promotion is open to legal residents of the United States of America, including the District of Columbia, the United Kingdom, Mexico and Canada, excluding Quebec who are the age of majority in their jurisdictions of residence at the time of entry. Any eligibility restrictions expressly stated in a particular Call for Entries will apply to that Promotion only. Void where prohibited. Entrant must be 18 years or older to participate in the Promotion.

Employees of Sponsor and its respective parent companies, subsidiaries, affiliates, advertising agencies, public relations agencies, prize suppliers, including any vendors providing services in connection with this Promotion (collectively, the "Sponsor Affiliates"), and employees, agents, directors, officers (including members of their immediate family - i.e., spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren - or same household) of Sponsor or any Sponsor Affiliates are not eligible to participate.

TO ENTER: During the Promotion Period, you may enter the Promotion by following the instructions as described herein.

The entrant must complete the following steps:

1. Post a photo to a public Instagram that must include the hashtag #CentralCoasting

In the event of a dispute over who submitted an online entry, the entry will be deemed to have been submitted by the authorized account holder of social media account used to submit the disputed entry. The authorized account holder is deemed to be the natural person who is assigned to account by the relevant entity responsible for assigning social media accounts for that platform. Entries become the property of Sponsor and will not be returned.

WINNER SELECTION: Potential winner(s) will be selected by random drawing from the monthly entries. Entries will be selected on or about the drawing date provided in that Call for Entries. **ONE WINNER WILL BE SELECTED EACH MONTH OF THE CONTEST, FROM FINALISTS QUALIFIED ON OR AROUND THE FIFTEENTH DAY OF THE FOLLOWING MONTH.** Limit one (1) prize per person (including, if applicable, household, email, social media account, and/or phone number). Odds of winning will depend upon the number of eligible entries received.

PRIZES: The Monthly Prizes ("Prize") is as follows.

One (1) voucher for one (1) free night stay at a Martin Resorts property. Voucher is good at any Martin Resorts property, excluding The Piccolo, and must be used within one year of award, some blackout dates apply.

Prizes are awarded "AS IS." Neither Sponsor nor Sponsor Affiliates make offer any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a particular purpose) in connection with this Promotion or any prize. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor's sole discretion. Prizes consist only of the items listed, are non-transferable, with no cash redemption or substitution except at Sponsor's sole discretion. Any options regarding the size, color, or other features of a prize that is not specifically listed in the Call for Entries will be selected by Sponsor in its sole description. Federal, state, or local taxes on prizes, if any, and any other costs, fees or expenses not listed above are the sole responsibility of each winner. Sponsor reserves the right to require any potential winner execute any release necessary or required by local law to award the Prize.

NOTIFICATION: Winner(s) will be notified by available social media account, phone number or mail/email address, as determined solely by Sponsor. Sponsor may require winner(s) to complete, sign, and return Affidavit of Eligibility/Liability Release/Publicity Release forms, and other applicable documents, which may require a social security number, postmarked within ten (10) days of the date on the notification. If the relevant Call for Entries specifically states that individuals under 18 years old are eligible to enter and the potential winner is a minor in his or her state of residence, the prize will be awarded to the minor's parent or legal guardian and the parent or legal guardian will be required to complete, sign and return the Affidavit of Eligibility and Liability and (where permitted) Publicity Release within the same time period. At Sponsor's discretion, winners may be required to produce picture or some other form of proper identification to claim any prize. Sponsor reserves the right to substitute any prize with prize of equal or greater value. If a potential winner cannot be contacted, fails to timely claim the prize, is disqualified, fails to timely execute and return any required forms, or if the prize notification is returned as undeliverable, an alternate winner will be selected from other potential winners and/or by random draw from all remaining eligible entries. If by reason or printing or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised number of prizes in the relevant category. Under no circumstances will more than the advertised number of prizes be awarded.

CONDITIONS OF ENTRY: By submitting any entry (including, without limitation any images, comments, or other content created and/or submitted by you) to Sponsor, whether complete or not and whether eligible or not, you represent and warrant to Sponsor and Sponsor Affiliates that your entry (including, without limitation, any content created and/or submitted by you): (a) is your original creation; (b) has not copied, in whole or in part, any other work, (c) does not violate or infringe any copyright, trademark, patent, trade secret, privacy or publicity

right, or other proprietary or intellectual property right of any person or entity; (d) is not defamatory, libelous, obscene, or otherwise illegal, and (e) is your sole and exclusive property, subject to no other third-party rights.

GRANT OF RIGHTS: Upon submitting an entry (including, without limitation any images, comments, or other content created and/or submitted by you), whether complete or incomplete, you grant to Sponsor and Sponsor Affiliates the worldwide, non-exclusive, irrevocable, royalty-free, perpetual license to copy, publish, distribute, promote, perform, edit, create derivative works of, or otherwise use portions of your entry (including, without limitation, any content created and/or submitted by you), without charge, for any purpose in connection with this Promotion or Sponsor or Sponsor Affiliates' business(es) in any format, media or technology now known or later developed for the full term of any copyright that may exist in your entry (including, without limitation, any content created and/or submitted by you). If any person other than you is depicted or described in any entry, then you are responsible for obtaining any necessary permission for Sponsor to use each such person's name or likeness as described in these Official Rules.

PUBLICITY: Submission of an entry in the Promotion constitutes permission to the Sponsor to use entrant's name, identity, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statements, gesture, mannerism, personality, performance characteristic, biographical data, signature, social media handles and identities, and any other indicia or imitation of identity or likeness for purposes of advertising and trade, in any medium, without further notice, approval, or compensation, unless prohibited by law. Submission of contact information in connection with this sweepstakes (whether or not required), including without limitation mailing address, phone number, and email address, during entry constitutes permission for Sponsor to use entrant's personal information for purposes of administration of the Contest and for Sponsor to add entrant to Sponsor's customer database and to contact entrant in the future for promotional and other reasons. You may opt-out of receiving such communications as set forth in Sponsor's Privacy Policy (available at <https://www.martinresorts.com/privacy>) or as provided within any such marketing materials (e.g., using the "Unsubscribe" feature provided in the footer of Sponsor's emails). You understand that you are providing your information to Sponsor and the information you provide will only be used in accordance with Sponsor's Privacy Policy.

NO LIABILITY & INDEMNIFICATION: Sponsor, Sponsor Affiliates, Instagram, and Facebook, Inc. are not responsible for and entrants release each from any failures of any kind (whether caused by computer, technical, or human error) which may either limit the entrant's ability to submit an entry, claim a prize, or otherwise participate in this Promotion, or Sponsor's ability to include all eligible entries, conduct random drawings, notify potential winners, or otherwise execute this Promotion in the manner intended. Entrants further release and agree to indemnify Sponsor and Sponsor Affiliates from any and all liability, claims or actions of any kind whatsoever arising from injuries, damages, or losses to persons or property which may be sustained in connection with this Promotion including, but not limited to: (a) the receipt, ownership or use of any prize awarded; (b) any travel or prize-related activity; (c) any typographical or other error in these Official Rules or any other materials disseminated by Sponsor; and (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with any equipment, systems, networks, lines, satellites, servers, computers, or providers used by an entrant or Sponsor.

OTHER TERMS: Decisions of Sponsor on all matters related to the Promotion are final. Sponsor reserves the right to cancel or modify the Promotion for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the Promotion, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL & CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY LAW.**

NO AFFILIATION WITH INSTAGRAM OR FACEBOOK: The Promotions are in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. or any other named or depicted people or entities other than Sponsor. Any questions, comments or complaints regarding the Promotion should be directed to Sponsor.

WINNER LIST: A list of winners for each Promotion will be provided within one week after the final drawing date for that Promotion. A list of winners will be provided on our website and/or social media account(s).