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Martin Resorts Introduces New Upscale Boutique Hotel to Pismo Beach, The Inn at the Cove

April 16, 2015 –The Best Western PLUS Shelter Cove Lodge has transformed its facilities into an upscale boutique hotel, The Inn at the Cove which opened December 2014. The Inn provides a unique location in Pismo Beach, visitors with unmatched access to a private cove and unobstructed ocean views. The renovations aimed to highlight the distinctive charm of The Inn at the Cove.

Phased renovations began in 2013, where all of the rooms were refreshed with new bedding, wallpaper, carpet, draperies, and flat screen TVs. The bathrooms were completely renovated and feature granite countertops. The lobby was reconfigured and renovated and a poolside breakfast room was created from previously underutilized space. The hotel received top honors for design from Best Western International at the company convention.

The work continued last winter and this spring and includes upgrades to the exterior public spaces. All of the guest room balconies are rebuilt and the bannisters were replaced with cabling for an unobstructed ocean view. The exterior of the lobby got an all-new look and the landscaping was redesigned. In addition, several enhancements will be made to the coastal trails and beach access.

The 52-room oceanfront hotel is located on the cliff top in Pismo Beach and has its own half mile of spectacular oceanfront, including bluff-top walkways, a sheltered cove and secluded beach, and intimate seating areas from which to enjoy the views. The hotel rooms are located between Dinosaur Caves Park and oceanfront tennis courts giving it a more secluded resort feel.

Guests can continue to expect the friendly and personal attention they've grown to expect from Martin Resorts. Guests can take advantage of newly hosted wine receptions, relaxation settings and a revitalized spa and tennis experiences.

The hotel's owner and manager, Martin Resorts, currently manage a collection of premier hotels along California's Central Coast and look forward to welcoming guests to The Inn at the Cove. For more information regarding the transition please visit: <http://www.innatthecove.com/>.

About Martin Resorts: From oceanfront hotels in the popular beach towns of Pismo Beach and Avila Beach to an historic garden inn located in the heart of Paso Robles wine country, each Martin Resorts hotel is a unique experience for California weekend getaways, family vacations, and business meetings, when companies want to meet halfway between Los Angeles and San Francisco. California's best beaches, breathtaking ocean views and stunning sunsets, exceptional golf, an abundant wine country and farm-to-fork dining experiences, and historic Hearst Castle are within easy reach. For more information and hotel reservations, visit www.MartinResorts.com.

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