



For more information, contact Lori Keller, lorik@martinresorts.com, (805) 547-2711

Martin Resorts Employees Build Little Free Libraries

“Take a book, Leave a Book” Libraries Provide Community Information/Entertainment

December 4, 2014 – Guests at Martin Resorts hotels will now have the opportunity to learn more about the wildlife and history of the area, as well as access popular literature with the five newly installed Little Free Libraries. Located at each one of the hotel entrances, the Libraries can be found at Pismo Lighthouse Suites, BEST WESTERN PLUS Shore Cliff Lodge, and BEST WESTERN PLUS Shelter Cove Lodge in Pismo Beach, at Avila Lighthouse Suites in Avila Beach, and at the Paso Robles Inn in Paso Robles. Martin Resorts is among the first to bring the Little Free Libraries national movement to San Luis Obispo County.

The Little Free Libraries concept began with Todd Bol of Hudson, Wisconsin. He built a model one-room schoolhouse filled with free books as a tribute to his mother, a former schoolteacher who loved reading. As of May 2014, there are 15,000 Little Libraries in at least 62 countries according to the organization’s website.

The idea is simple, “take a book, leave a book.” Neighbors and guests can take a book from any of the Little Free Libraries, no strings attached. Readers are also encouraged to donate books to the libraries by simply placing them inside the boxes.

Martin Resorts’ Little Libraries were an employee project started by Chief Operating Officer, Margaret Johnson, with the help of her husband, who designed and built each one. Next, the employees at each Martin Resorts hotel had the opportunity to decorate and paint the Little Libraries to reflect the uniqueness of each property’s location. To start the library collections, Martin Resorts hosted an internal employee book drive asking for donations for books.

“We are excited to share our Little Free Libraries with our guests and the community. This program promotes literacy and promotes community sharing,” Johnson said, “It’s a great way for neighbors and guests to share their love of reading with others.”

For more information or to make a donation to Little Free Library, please visit www.littlefreelibrary.org

About Martin Resorts: From oceanfront hotels in the popular beach towns of Pismo Beach and Avila Beach to an historic garden inn located in the heart of Paso Robles wine country, each Martin Resorts hotel is a unique experience for California weekend getaways, family vacations, and business meetings, when companies want to meet halfway between Los Angeles and San Francisco. California’s best beaches, breathtaking ocean views and stunning sunsets, exceptional golf, an abundant wine country and farm-to-fork dining experiences, and historic Hearst Castle are within easy reach. For more information and hotel reservations, visit www.MartinResorts.com.

####