



Martin Resorts Announces Scholarship Fund for Employees' Children

November 15, 2016 – As the deadline for early admission college applications closes, some high school seniors are submitting applications for early decision while other students have until February 1, depending on the college, to submit their regular decision college applications.

Applying for college can be an exciting time in a student's life but as the cost to go to college rises and more Americans are burdened by student loan debt than ever before, it can also be stressful. Local hotel company, Martin Resorts, recognizes that most students have the looming question of how to afford college hanging over them and has decided to do their part to help.

Martin Resorts is excited to announce a new scholarship fund designed to support the children of their employees planning to continue their education after high school. The scholarship aims to recognize student leadership and achievements.

“Starting a scholarship fund for the children of our employees is something that we are very proud to offer. Our employees are the most important piece of our business and by promoting a contagious spirit of hospitality enriching the lives of our employees and their families we are achieving what Martin Resorts represents at its core,” says Noreen Martin, CEO of Martin Resorts.

Martin Resorts' scholarship fund is facilitated and managed through The Community Foundation. The Community Foundation San Luis Obispo County is a county-wide community resource for local charitable giving.

The scholarship program is open to San Luis Obispo County high school seniors, who are children of a current Martin Resorts employee. The applicants must plan to enroll full-time at an approved four-year college, community college or vocational school.

The application process will open in early December through The Community Foundation website. Two winners will be chosen by The Community Foundation San Luis Obispo County Scholarship Committee. Martin Resorts Scholarship recipients will be selected based on academic achievement, financial need, leadership, and success in overcoming special challenges will be considered, if applicable.

The winning students will each receive \$1,500 towards tuition.

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About Martin Resorts: From oceanfront hotels in the popular beach towns of Pismo Beach and Avila Beach to an historic garden inn located in the heart of Paso Robles wine country, each Martin Resorts hotel is a unique experience for California weekend getaways, family vacations, and business meetings, when companies want to meet halfway between Los Angeles and San Francisco. California's best beaches, breathtaking ocean views and stunning sunsets, exceptional golf, an abundant wine country and farm-to-fork dining experiences, and historic Hearst Castle are within easy reach. For more information and hotel reservations, visit www.MartinResorts.com.