



Paso Robles Inn Implements NEW Organics Waste Recycling Program

April 22, 2016 – PASO ROBLES –The Paso Robles Inn is among the first businesses in Paso Robles to implement an organics waste recycling program. The program meets the new state mandate requiring organics recycling for businesses that generate eight cubic yards of organic waste a week. The Inn now recycles 16 cubic yards of organics waste every week, which includes food, greens, landscaping, non-hazardous wood ware, and compostable paper. Recycling organics waste, instead of putting the waste in landfills, is a vital step in order to achieve California’s aggressive recycling and greenhouse gas emission goals.

The new recycling program adds to Martin Resorts’ involvement with community sustainable efforts. A partner with Clean the World for over five years, the hotels have collected more than 100,000 bars of soap. These efforts reduce unneeded waste from entering local landfills, while providing new hygiene products to impoverished areas that otherwise would not have any.

Additionally, Martin Resorts has adopted a wide variety of water-responsible practices, including a program to offer guests a \$5 credit for foregoing housekeeping services. The hotels have also removed grass and installed drought-resistant landscaping. This and other water conservation efforts have been very successful. Martin Resorts reduced water usage across all properties by 29.15% in 2015, saving over 1,200,000 gallons of water.

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About Martin Resorts: From oceanfront hotels in the popular beach towns of Pismo Beach and Avila Beach to an historic garden inn located in the heart of Paso Robles wine country, each Martin Resorts hotel is a unique experience for California weekend getaways, family vacations, and business meetings, when companies want to meet halfway between Los Angeles and San Francisco. California’s best beaches, breathtaking ocean views and stunning sunsets, exceptional golf, an abundant wine country and farm-to-fork dining experiences, and historic Hearst Castle are within easy reach. For more information and hotel reservations, visit www.MartinResorts.com.